

# PRIVILÈGES Voyages

*P*resentation



**Corporate**

**Tailor-made travels**

**Tour Operating**

**MICE**

  
**PRIVILÈGES**  
VOYAGES

# PRIVILÈGES Voyages

With more than 30 years of valuable expertise in the travel sector, Privilèges Voyages combines passion and knowledge to create tailor-made products for everyone, individuals and companies.

# 4

DÉPARTEMENTS  
DEPARTMENTS

Privilèges Voyages is made up of 28 highly experienced professionals.



### 3 renowned locations in Paris :

46, avenue Marceau - 75008 Paris  
9-11, avenue Franklin Roosevelt - 75008 Paris  
12, rue Rougemont - 75009 Paris



## Corporate

Business platform dedicated to corporate ticketing by taking personalized offer and cost optimisation into consideration.



## Tailor-made travels

Creation of exclusive tailor-made travels around the world.



## Tour Operating

Creation of high-end trips for resale through a network of distributive travel agencies.



## MICE

Organising trips, conferences and seminars for companies.



# Corporate DEPARTMENT



**Created in 1947 by Univers agency**, the company provides service quality, personalized relationship, and competent advice for every client. The aim is to optimize travel budgets for a demanding clientele.

Privilèges Voyages obtains very competitive prices. The Department has real knowledge in managing business trips, with the specificity to offer tailor-made services for executive managers and for the General Management.

A Marketing and Communication Department also contributes to create travel arrangements and travel plans for some specific clients...



## Contacts

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## *Privilèges Avantages*

- « **E-Privilèges** », an online booking tool for clients.
- The involvement of the Privilèges Voyages **experts** in implementing technological tools for its clients and providing them training offers for their use.
- A **reporting module** allowing the company to monitor in real time its total travel expenses.
- **Detailed invoice and statistics.**
- **Paperless** invoicing.
- **Rates directly negotiated** with the suppliers.
- The administration and implementation of the **company's travel policy.**
- **Quality control & service** during the entire transaction period.
- The **best price available** guarantee at the time of booking, checked upon issuance.
- **Services offered** according to the company's needs: 24-hr service, security services and geo-localization for passengers, individual ticketing request management, insurances, delay or carrier cancellation management (immediately and post-travel compensation).
- **An account manager** for any advice required and for your traffic monitoring. (Coordination for steering meetings and follow up on the action plans established jointly).
- A **website** dedicated to vacations for corporate clients. Ticketing, tailor-made trips... at preferential conditions.



# Tailor-made Travels DEPARTMENT



**Privilèges Voyages, expert in individual tailor-made travels, was created 30 years ago!**

By placing great value on luxury and sophistication, the agency promises unforgettable experiences to its clients all around the world. Its team of experts, managed by the director Denise Monier, meets every client's expectations and can provide help to realize every travel project.

For many years, Catherine Bouffet has largely contributed to the development of Privilèges Voyages, a quality brand offering the luxury of true customization, comfort and security at competitive prices.



## Contacts

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## *Privilèges Advantages*

- **La conception de tous les types de voyages** : circuit privé, séjour, city break, croisière, voyage de noces, location de villa, de yacht... dans le monde entier.
- The **creation of any type of travel**: tours, vacations, city breaks, cruises, honeymoon, golf trips, villa rentals, yacht or private jet rentals, concierge services, shows ticketing all over the world.
- **Personalized services at each stage of the trip** (transport, hotels, transfers, excursions and private visits...):
  - ✓ **Prior to departure:**
    - Folder delivery including the personalized and illustrated road book which details every stage of the journey and the luggage tags with a bag.
    - Seating reservation and online check-in on request.
    - Insurance and visa if necessary.
    - Option of baggage handling and private transfers from home to the airport (outward and return transfers).
    - Concierge services (shows, concerts, exhibitions, restaurants...)
    - Wedding and gift list management
  - ✓ **During travel:**
    - Option to modify the trip plan at any time.
    - VIP hospitality at the airport.
    - Fast Track on request.
    - Transfers by private jet, helicopter, speed boat, limousine ...
    - Supply services of chauffeurs and Francophone guides
- **Special relationships with partners (hoteliers, receptive agencies, airline...)**: seat release on full flights, hotels availability in the most popular ones, wide knowledge of the products due to enhanced staff training.
- Privilèges Voyages as a **preferred partners of many large hotel chains**: Four Seasons, Belmond, Mandarin Oriental, Rocco Forte, Peninsula, (particular attentions, breakfast offered, SPA voucher ... under agreements).



# Tour Operating DEPARTMENT



**Privilèges Voyages, specialist in high-end tailor-made travels, has built its reputation in France on its customer loyalty for many years now.**

Privilèges Voyages works with a network of more than 150 partner agencies.

The tour operator maintains excellent relationships with all its suppliers worldwide. This makes possible to offer a wide range of high-end products: from a single weekend to longer trips, island trips, discovery tours, intimate cruises and villa rentals, the Tour Operating Department provides services across the five continents.

## *Privilèges Avantages*

- A renowned brand.
- **Positioned as a real expert** in high-end tailor-made trips in every destination offered.
- **A multitude of package offers:** private tours, seaside vacations, charming hotels, combined trips, city breaks...
- A real distinction : **every trip can be customized.**
- **A great responsiveness** due to a dynamic team of professionals.
- **A strong knowledge of the products:** excellent relations with hoteliers, receptive agencies, airlines...
- **The promotion of its partners** within a large network of agencies (through magazines, newsletters, signs...)



### Contact

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# MICE DEPARTMENT



**The MICE Department of Privilèges Voyages creates events designed to enhance the corporate and collaborators images which lead to the promotion of their products and services.**

The department provides tailor-made services, delivers quality service and claims customer proximity. Project success and customer satisfaction are the main priorities.

The department benefits directly from negotiated rates with our partners with whom we maintain long-term relationships, option to apply our tour operator rates (with at least one overnight stay), a recognition among suppliers and a special business expertise. Many advantages which benefit our clients and thus, another key factor of success.

## *Privilèges Avantages*

- **A large range of events:**

- ✓ Incentive and rewarding trips
- ✓ Sales challenge
- ✓ Seminars and conferences
- ✓ Team building
- ✓ Product launch
- ✓ Seminars and conventions
- ✓ Trips won from a contest
- ✓ Press trips

- **A service meeting every need:** from a one-time support to a global management of the specific event: search for atypical places, logistics management, ticketing, transfers, rooming list, entertainment...

- **Negotiated rates with our partners** with long-term relationships established, option to apply tour operator rates (with at least one overnight stay).



### Contact

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# PRIVILÈGES Voyages

*ET* *he agency's identity*

Licence Atout France : IM075100318

Member : Entreprises des Voyages

Financial Garantie : ATRADIUS

Agreements : IATA, SNCF

High-technology tools : AMADEUS, GALILEO

Back office : VIAXOFT Data System

Online reservation system (Business Portal): KDS

Reporting tool : TRAVEL DECISION

Hotel reservation tools

Insurance : RCP MMA IARD

Business Identification number (Siret) : 339 118 812 R.C.S. Paris

Simplified Joint Stock Company with registered capital of 400 000 €



**Privilèges Voyages**

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# PRIVILÈGES Voyages

## Biography

**Since June 2008, Benjamin Cohen, Alexandrine Hellec and Bernard Benhamou, took the lead of Privilèges Voyages along with François Piot.**

### **Benjamin COHEN**

Former Vice-President of the Accor Group Management Board, managing the group finances, Benjamin Cohen (HEC) has been a major player in the development of the Accor group. Successively the CEO of Sofitel, Croisières Paquet, Accor Brazil, and of La Compagnie internationale des Wagons-lits et du Tourisme, he was also General Manager of Accor Pacific Asia and Vice-President of the supervisory board of the Lucien Barrière and Lenotre Groups.



### **Bernard BENHAMOU**

Joined the Carlson Wagonlit Travel Group in 1988 as a supervisor of the operational management until 2001, date on which he became Deputy General Manager for Carlson Wagonlit Travel (under the management of ACCOR). In 2005, he joined the Nouvelles Frontières Group as the CEO of Havas Voyages, (he contributed to the development of more than 150 points of sale in two years). In 2002, he was awarded a Bernache, the highest recognition from the Accor group (over 100 nominees out of 140,000 employees). In 2009, Bernard Benhamou was named Manager of the Year by TourMag.



### **Alexandrine HELLEC**

Starts her career within the Bull Group, after five years of higher education, at the famous Institute Georges Chétochine. In 1995, she begins to work in the tourism sector as the Marketing and Communications Director of Carlson Wagonlit Travel, thanks to her expertise in brand strategy and marketing concepts. Retails Solutions, created in 2005, is now a leading company specialized in marketing and communication in the field of product launches, both for networks and tour operators. TourCom, Havas Voyages, Accor, Italique, Manche Tourisme, Corsair, Nouvelles Frontières, Transavia... all relied on her.



### **François PIOT**

Established in France for 60 years, the group Prêt à Partir, led by François Piot, works with 300 coach buses and 72 travel agencies. The group counts 700 employees, with a turnover of 120 million euros. 350 people work in the transport sector, and 350 work in the travel and tourism sector. The headquarter of this family business is established in Gondreville (near Nancy, in France).

